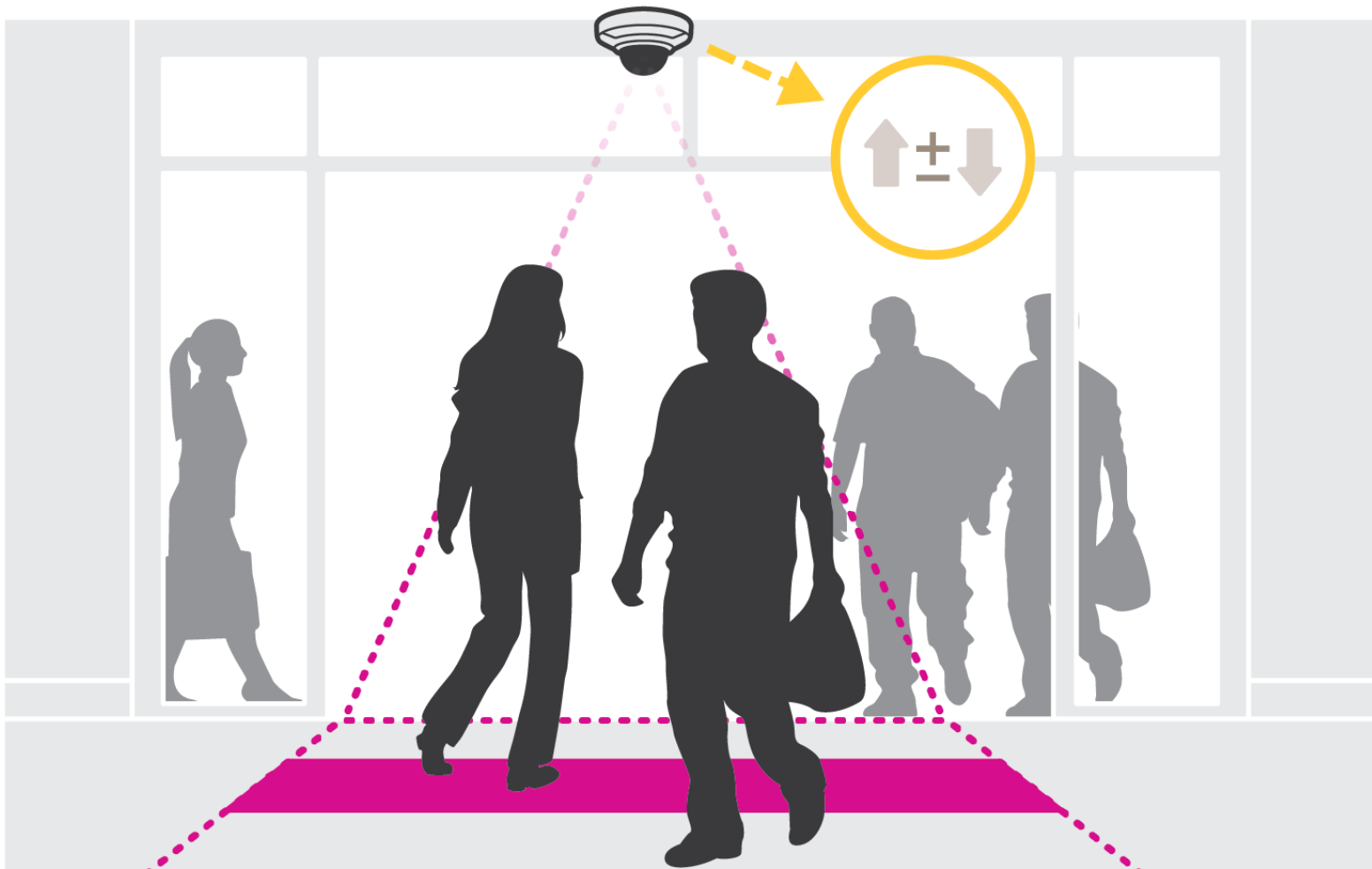


# AXIS People Counter

## Count people to make informed decisions

AXIS People Counter offers a cost-effective way to count your visitors. It enables reliable two-way counting of people in both directions simultaneously. Whether you want to analyze visitor flow, enhance visitor experience or reduce costs by adjusting your staffing levels, this application delivers actionable insight. It can help you make informed decisions so you can increase operational efficiency by planning according to visitor numbers and required service response. AXIS People Counter, together with a camera, can be used to cover single or double door entrances. For wide entrances, multiple cameras with embedded AXIS People Counter can be linked for synchronized counting.

- > [Analyze visitor trends](#)
- > [Optimize staff planning](#)
- > [Evaluate site performance](#)
- > [Increase operational efficiency](#)
- > [Enhance marketing efforts](#)



# AXIS People Counter

Application		System integration	
<b>Compute platform</b>	Edge	<b>Application Programming Interface</b>	Open API for software integration. Specifications available at <a href="http://axis.com">axis.com</a>
<b>Supported devices</b>	For a complete list of recommended and supported products, go to <a href="http://axis.com">axis.com</a>	<b>General</b>	
<b>Functionality</b>	Automatic upload to separately sold AXIS Store Data Manager and AXIS Store Reporter. Counting data stored up to 90 days without SD card. Supports wide entrances using multiple counters.	<b>Languages</b>	English, German, Spanish, Italian, French, Chinese (simplified), Japanese, Russian
<b>Configuration</b>	Web configuration interface included.	Environmental responsibility: <a href="http://axis.com/environmental-responsibility">axis.com/environmental-responsibility</a>	
Scenarios			
<b>Typical applications</b>	Entrances and exits in retail environments such as stores and shopping malls as well as public buildings such as museums or libraries.		
<b>Mounting height</b>	2.7 m to 10 m (8 ft 10 in to 32 ft 10 in)		
<b>Limitations</b>	Objects below approximately 110 cm (43 in) are not counted.		